

Flight Centre Castle Hill - Europe Travel Event

DATE: Tuesday, August 26, 2025
LOCATION: Castle Hill, New South Wales, AU

Event Description

Flight Centre Castle Hill - Europe Travel Event is a premier expos event in Castle Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 47/100
Expected Attendance: 731 people
Event ID: BjSmHQNCh4GGZBS2KM

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 292 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.