

Fleurieu Food Festival: Sunday Dog Mornings

DATE: Saturday, August 30, 2025
LOCATION: Lower Inman Valley, South Australia, AU

Event Description

Fleurieu Food Festival: Sunday Dog Mornings is a premier festivals event in Lower Inman Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 191 people

Event ID: pCsuwaisgNveqJ7G4k

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.