

Fleurieu Food Festival: Grenache & Nero d'Avola with Little Wolf Osteria

DATE: Thursday, August 28, 2025
LOCATION: McLaren Vale, South Australia, AU

Event Description

Fleurieu Food Festival: Grenache & Nero d'Avola with Little Wolf Osteria is a premier festivals event in McLaren Vale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 343 people
Event ID: 8e3JJkgfFsiejwTGsG

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 137 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.