

Fleet Forward Northern BC: Showcasing Zero Emission Fleet Vehicles

DATE: Wednesday, October 15, 2025
LOCATION: Prince George, British Columbia, CA

Event Description

Fleet Forward Northern BC: Showcasing Zero Emission Fleet Vehicles is a premier expos event in Prince George. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 907 people
Event ID: CdedTY9ZhXmaH3foeh

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 363 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
