

# FLD Latin Dance/Practice Meetup at Big Apple

DATE: Wednesday, August 13, 2025  
LOCATION: Fayetteville, North Carolina, US

---

## Event Description

FLD Latin Dance/Practice Meetup at Big Apple is a premier community event in Fayetteville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 140 people

**Event ID:** 3VRJwEiZbWTGZMFcFt

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 56 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/fld-latin-dancepractice-meetup-at-big-apple>

Document generated on 6/4/2026, 1:37:20 AM