

Flashback Rock | The Best Groove | Especial Roupas Nova, Queen e clássicos dos anos 80

DATE: Sunday, August 24, 2025
LOCATION: Centro, Rio Grande do Sul, BR

Event Description

Flashback Rock | The Best Groove | Especial Roupas Nova, Queen e clássicos dos anos 80 is a premier concerts event in Centro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 253 people

Event ID: EHavL42D5YHA3Ha6bF

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.