

Flash Remember - 23 de Agosto - ARAUCÁRIA ACQUA PARK

DATE: Saturday, August 23, 2025
LOCATION: Capela Velha, Paraná, BR

Event Description

Flash Remember - 23 de Agosto - ARAUCÁRIA ACQUA PARK is a premier concerts event in Capela Velha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: 3yV8ovXo6LuNC8nkmj

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
