

FLASH BACK RAIZ no CLUBE VILA MARIETA dia 23/08 com o DJ CELSINHO LINS

DATE: Saturday, August 23, 2025
LOCATION: Vila Marieta, São Paulo, BR

Event Description

FLASH BACK RAIZ no CLUBE VILA MARIETA dia 23/08 com o DJ CELSINHO LINS is a premier concerts event in Vila Marieta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 33/100

Expected Attendance: 136 people

Event ID: DqwE4skV5nuQ9hBUgT

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.