

Flaggy Shore x Linnane's Lobster Bar - Galway Bay Oyster Festival

DATE: Friday, September 26, 2025
LOCATION: Galway, County Galway, IE

Event Description

Flaggy Shore x Linnane's Lobster Bar - Galway Bay Oyster Festival is a premier festivals event in Galway. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 41/100
Expected Attendance: 375 people
Event ID: 8LMC8cjHS8pwyNyb32

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
