

FKF Premier League - Police vs APS Bomet

DATE: Sunday, October 5, 2025
LOCATION: Kericho, Kericho County, KE

Event Description

FKF Premier League - Police vs APS Bomet is a premier sports event in Kericho. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,414 people

Event ID: CVY3xZNdRLDTtLQTKT

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 966 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
