

FKF Premier League - Nairobi United vs Homeboyz

DATE: Saturday, October 11, 2025
LOCATION: Kakamega, Kakamega County, KE

Event Description

FKF Premier League - Nairobi United vs Homeboyz is a premier sports event in Kakamega. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,157 people

Event ID: B6EVyDiGpy6iPcBT9R

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,263 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.