

FKF Premier League - Murang'a SEAL vs Leopards

DATE: Sunday, November 16, 2025
LOCATION: Nairobi, Nairobi County, KE

Event Description

FKF Premier League - Murang'a SEAL vs Leopards is a premier sports event in Nairobi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,764 people

Event ID: GPGgp7KeimfUFaiFR8

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.