

# FKF Premier League - Homeboyz vs Sofapaka

DATE: Friday, October 3, 2025  
LOCATION: Nairobi, Nairobi County, KE

## Event Description

FKF Premier League - Homeboyz vs Sofapaka is a premier sports event in Nairobi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,831 people

**Event ID:** 5NZ47hr2EJtoKAN6DH

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 732 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*