

FK Rostov vs FK Rubin Kazan

DATE: Sunday, August 17, 2025
LOCATION: Kazan, Respublika Tatarstan, RU

Event Description

FK Rostov vs FK Rubin Kazan is a premier sports event in Kazan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,438 people

Event ID: 7A2ruAU5d4tETENuuw

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,375 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.