

FK Akron Tolyatti vs FC Pari Nizhny Novgorod

DATE: Saturday, October 18, 2025
LOCATION: Nizhnij Novgorod, Nizhegorodskaya oblast', RU

Event Description

FK Akron Tolyatti vs FC Pari Nizhny Novgorod is a premier sports event in Nizhnij Novgorod. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,099 people

Event ID: JY6oqGTSq89PytBLho

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,640 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.