

# FK Akron Tolyatti vs CSKA Moscow

DATE: Sunday, August 24, 2025  
LOCATION: Moskva, Moskva, RU

## Event Description

FK Akron Tolyatti vs CSKA Moscow is a premier sports event in Moskva. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,758 people

**Event ID:** 4BX8vUGoDBY9zg8Rx7

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,503 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*