

# Fitness in the Parks: Centergy at Lucille Ball Memorial Park (Celoron Park)

DATE: Thursday, August 14, 2025  
LOCATION: Jamestown, New York, US

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## Event Description

Fitness in the Parks: Centergy at Lucille Ball Memorial Park (Celoron Park) is a premier community event in Jamestown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 22/100

**Expected Attendance:** 39 people

**Event ID:** E4Ww7AZF8Nst5P9bAU

## Hotel Demand Indicators

**ADR Impact Index:** 3.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 16 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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