

Fitness Cartel Carrara Sneak Peek Open Weekend 30th & 31st August

DATE: Friday, August 29, 2025
LOCATION: Carrara, Queensland, AU

Event Description

Fitness Cartel Carrara Sneak Peek Open Weekend 30th & 31st August is a premier expos event in Carrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,748 people

Event ID: G6QxtJho5Zjg6zFNpT

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 699 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
