

Fitness Cartel Carrara Sneak Peek Open Weekend 13th & 14th September

DATE: Friday, September 12, 2025
LOCATION: Carrara, Queensland, AU

Event Description

Fitness Cartel Carrara Sneak Peek Open Weekend 13th & 14th September is a premier expos event in Carrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,091 people
Event ID: 6xznLKpVanWbnLThKJ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 836 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
