

# Fit for a King

DATE: Sunday, December 7, 2025

LOCATION: Dallas, Texas, US

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## Event Description

Fit for a King is a premier concerts event in Dallas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 59/100

**Expected Attendance:** 2,732 people

**Event ID:** 49YkRcd9mFEP2Qmwx9

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,093 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/fit-for-a-king>

Document generated on 6/3/2026, 9:00:36 PM