

Fishing, Food & Fun in Petty Harbour!

DATE: Sunday, September 21, 2025

LOCATION: Petty Harbour-Maddox Cove, Newfoundland and Labrador, CA

Event Description

Fishing, Food & Fun in Petty Harbour! is a premier festivals event in Petty Harbour-Maddox Cove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 38/100

Expected Attendance: 243 people

Event ID: 5DR7bh6arv2JTeygDB

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 97 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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