

Fishers Farmers Market

DATE: Saturday, August 23, 2025

LOCATION: Fishers, Indiana, US

Event Description

Fishers Farmers Market is a premier expos event in Fishers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 809 people

Event ID: 97sksNVUThp6Gup2vu

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.