

Fischtown Pinguins vs Lowen Frankfurt

DATE: Friday, October 24, 2025
LOCATION: Frankfurt am Main, Hessen, DE

Event Description

Fischtown Pinguins vs Lowen Frankfurt is a premier sports event in Frankfurt am Main. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,569 people

Event ID: HXSA6vsxGaKhM6osmi

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.