

# Fiscalité de la transmission des exploitations viticoles

DATE: Wednesday, October 15, 2025  
LOCATION: Pierry, Champagne-Ardenne, FR

## Event Description

Fiscalité de la transmission des exploitations viticoles is a premier conferences event in Pierry. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 355 people

**Event ID:** GDmsvSiZ5CWqzwpqYh

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 142 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*