

First-Time Homebuyer Workshop Series by Exit First Realty

DATE: Saturday, November 8, 2025
LOCATION: Glen Allen, Virginia, US

Event Description

First-Time Homebuyer Workshop Series by Exit First Realty is a premier conferences event in Glen Allen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 568 people

Event ID: DXpRvsoVW82Fv2kyAZ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 227 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
