

# First League - Pelister vs Kumanovo

DATE: Sunday, November 16, 2025  
LOCATION: Kumanovo, Municipality of Kumanovo, MK

## Event Description

First League - Pelister vs Kumanovo is a premier sports event in Kumanovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,894 people

**Event ID:** 5qM9YQViR5wQ886Rax

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,558 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*