

First Friday Artwalk Featuring Author and Journalist Gary Singh

DATE: Friday, December 5, 2025
LOCATION: San Jose, California, US

Event Description

First Friday Artwalk Featuring Author and Journalist Gary Singh is a premier expos event in San Jose. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 312 people

Event ID: 4rmUqsY7bz9CQwTFZh

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.