

First Division League - Al Tai vs Al Orobah

DATE: Wednesday, September 17, 2025
LOCATION: Sak ± (Sakakah), SA

Event Description

First Division League - Al Tai vs Al Orobah is a premier sports event in Sak ± (Sakakah). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: DYen8ziH724uRggE7X

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.