

First Division League - Al Jubail vs Al Jandal

DATE: Friday, December 12, 2025

LOCATION: Sak ± (Sakakah), SA

Event Description

First Division League - Al Jubail vs Al Jandal is a premier sports event in Sak ± (Sakakah). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,728 people

Event ID: 74BXCVLKdWGLRN6gcn

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,491 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.