

First Division League - Al Diriyah vs Al Tai

DATE: Saturday, September 13, 2025

LOCATION: Hail, Hail Province, SA

Event Description

First Division League - Al Diriyah vs Al Tai is a premier sports event in Hail. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,157 people

Event ID: 6mgSeJxqXuXnqD9KS6

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 463 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.