

First Division League - Al Diriyah vs Al Jabalain

DATE: Saturday, December 13, 2025
LOCATION: Hail, Hail Province, SA

Event Description

First Division League - Al Diriyah vs Al Jabalain is a premier sports event in Hail. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,072 people

Event ID: D4x3BGRPHxM4tTLkom

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,029 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.