

First Division A - Union Saint-Gilloise vs Mechelen

DATE: Sunday, November 9, 2025
LOCATION: Mechelen, Vlaams Gewest, BE

Event Description

First Division A - Union Saint-Gilloise vs Mechelen is a premier sports event in Mechelen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 73/100
Expected Attendance: 14,111 people
Event ID: 77CwVHqq5V4PDQzCod

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 5,644 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.