

# First Division A - Standard Liège vs Sint-Truiden

DATE: Sunday, November 9, 2025  
LOCATION: Sint-Truiden (St.-Trond), BE

## Event Description

First Division A - Standard Liège vs Sint-Truiden is a premier sports event in Sint-Truiden (St.-Trond). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 8,499 people  
**Event ID:** C7RcmRuSCJ88tdCPA8

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*