

# First Division A - Cercle Brugge vs Zulte Waregem

DATE: Saturday, November 29, 2025  
LOCATION: Waregem, Vlaams Gewest, BE

## Event Description

First Division A - Cercle Brugge vs Zulte Waregem is a premier sports event in Waregem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,585 people

**Event ID:** co734wjfknDUmwW9F6

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,634 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*