

# First Annual Loud & Clear Festival

DATE: Friday, October 24, 2025  
LOCATION: Wollongong, New South Wales, AU

---

## Event Description

First Annual Loud & Clear Festival is a premier festivals event in Wollongong. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 53/100

**Expected Attendance:** 1,490 people

**Event ID:** 98HHNPeCHk7nF3nFAz

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 596 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/first-annual-loud-clear-festival>

Document generated on 6/4/2026, 7:11:34 AM