

FIRST 3 WEEKS FREE. No joining fee. SALE at Plus Fitness 24/7 Colebee

DATE: Monday, September 22, 2025
LOCATION: Colebee, New South Wales, AU

Event Description

FIRST 3 WEEKS FREE. No joining fee. SALE at Plus Fitness 24/7 Colebee is a premier expos event in Colebee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,597 people

Event ID: 8Cvf3ZxFMgtEA6hA9P

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 639 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
