

FireHouse at Rayne Drop *Outdoor Show* | Marion Center, PA

DATE: Friday, August 15, 2025
LOCATION: Marion Center, Pennsylvania, US

Event Description

FireHouse at Rayne Drop *Outdoor Show* | Marion Center, PA is a premier concerts event in Marion Center. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 39/100
Expected Attendance: 287 people
Event ID: BWb96ih9iejmjXPsa7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 115 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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