

Fired Up Car Show

DATE: Saturday, August 16, 2025
LOCATION: Stafford Township, New Jersey, US

Event Description

Fired Up Car Show is a premier expos event in Stafford Township. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,103 people
Event ID: G8amPTE4GVGdycscEw

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 441 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
