

# Fini de m'adapter, il est temps de rayonner.

DATE: Saturday, November 29, 2025  
LOCATION: Gujan-Mestras, Nouvelle-Aquitaine, FR

## Event Description

Fini de m'adapter, il est temps de rayonner. is a premier conferences event in Gujan-Mestras. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 29/100

**Expected Attendance:** 91 people

**Event ID:** EBpxY4GLGbqbpScC4L

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*