

Finde deine Stärken und Motivation – für Zufriedenheit, die bleibt.

DATE: Saturday, January 10, 2026
LOCATION: Solingen, Nordrhein-Westfalen, DE

Event Description

Finde deine Stärken und Motivation – für Zufriedenheit, die bleibt. is a premier conferences event in Solingen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 32/100
Expected Attendance: 125 people
Event ID: 3zzWstzZ9dEdVTX8TR

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
