

Find the Right Master's Degree for You - Access Masters, Lima (Oct 19)

DATE: Sunday, October 19, 2025
LOCATION: Miraflores, Provincia de Lima, PE

Event Description

Find the Right Master's Degree for You - Access Masters, Lima (Oct 19) is a premier conferences event in Miraflores. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 41/100
Expected Attendance: 359 people
Event ID: 9o3KU83oEkEXHdtuBh

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
