

# FIND - Furniture, Interiors and Design

DATE: Wednesday, September 10, 2025  
LOCATION: Singapore, SG

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## Event Description

FIND - Furniture, Interiors and Design is a premier expos event in Singapore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 73/100

**Expected Attendance:** 14,000 people

**Event ID:** H8ZsaYHxgfqnCYHqHB

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,600 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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