

Financial Services Forum Executive Summit

DATE: Wednesday, September 17, 2025
LOCATION: Pezuela de las Torres, Comunidad de Madrid, ES

Event Description

Financial Services Forum Executive Summit is a premier conferences event in Pezuela de las Torres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: CgEtb4e25BEv9JagZc

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 2:02:21 AM