

# Financial Opportunity Seminar: How To Win The Money Game

DATE: Wednesday, August 13, 2025  
LOCATION: Derwood, Maryland, US

---

## Event Description

Financial Opportunity Seminar: How To Win The Money Game is a premier conferences event in Derwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences  
**Importance Rank:** 35/100  
**Expected Attendance:** 173 people  
**Event ID:** 6o5bD6SDMUDU7sPPpE

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 69 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---