

Finale du concours « Ma Thèse en 180 secondes » (MT180) Indonésie 2025

DATE: Friday, August 15, 2025
LOCATION: Daerah Khusus Ibukota Jakarta, ID

Event Description

Finale du concours « Ma Thèse en 180 secondes » (MT180) Indonésie 2025 is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 156 people

Event ID: 36TZ3KB8g5vqsSg2Yk

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.