

FILM - Y2Y Wild Film Festival

DATE: Tuesday, November 18, 2025

LOCATION: Canmore, Alberta, CA

Event Description

FILM - Y2Y Wild Film Festival is a premier festivals event in Canmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 45/100

Expected Attendance: 531 people

Event ID: FAtWp5WoAt9V2LFWWhX

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 3:38:10 PM