

Fill a Bag Clothing Sale – \$20 for 10+ Items

DATE: Friday, September 12, 2025
LOCATION: Somerton Park, South Australia, AU

Event Description

Fill a Bag Clothing Sale – \$20 for 10+ Items is a premier expos event in Somerton Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,422 people

Event ID: AMs3GLWwSVdX3KKEGx

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 969 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.