

# Féile na Gréine 2025 - SUNDAY @ Pharmacia

DATE: Sunday, August 17, 2025  
LOCATION: Limerick, County Limerick, IE

## Event Description

Féile na Gréine 2025 - SUNDAY @ Pharmacia is a premier festivals event in Limerick. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 38/100

**Expected Attendance:** 252 people

**Event ID:** GRTEFFDyc3TjBHsVgR

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 101 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*