

Fighting Climate Change: an introduction to Carbon Offsetting

DATE: Monday, September 8, 2025
LOCATION: Berwick-upon-Tweed, England, GB

Event Description

Fighting Climate Change: an introduction to Carbon Offsetting is a premier conferences event in Berwick-upon-Tweed. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: NqTuN3dU5W6DWZ4fNL

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.