Fiestas de Fundación 2025

DATE: Friday, August 1, 2025
LOCATION: Isla Mujeres, Quintana Roo, MX

Event Description

Fiestas de Fundación 2025 is a premier festivals event in Isla Mujeres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 47/100
Expected Attendance: 739 people
Event ID: ELvsVo3gQrFaaEkpsC

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 296 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.